

الجامعة الإسلامية العالمية ماليزيا  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ  
Garden of Knowledge and Virtue

**LEADING THE WAY**  
KHALĪFAH · AMĀNAH · IQRA' · RAHMATAN LIL-ĀLAMĪN

**GSM** Graduate School of Management

**DBA**

Doctor of Business Administration

**MBA**

Master of Business Administration

**MMgt**

Master of Management

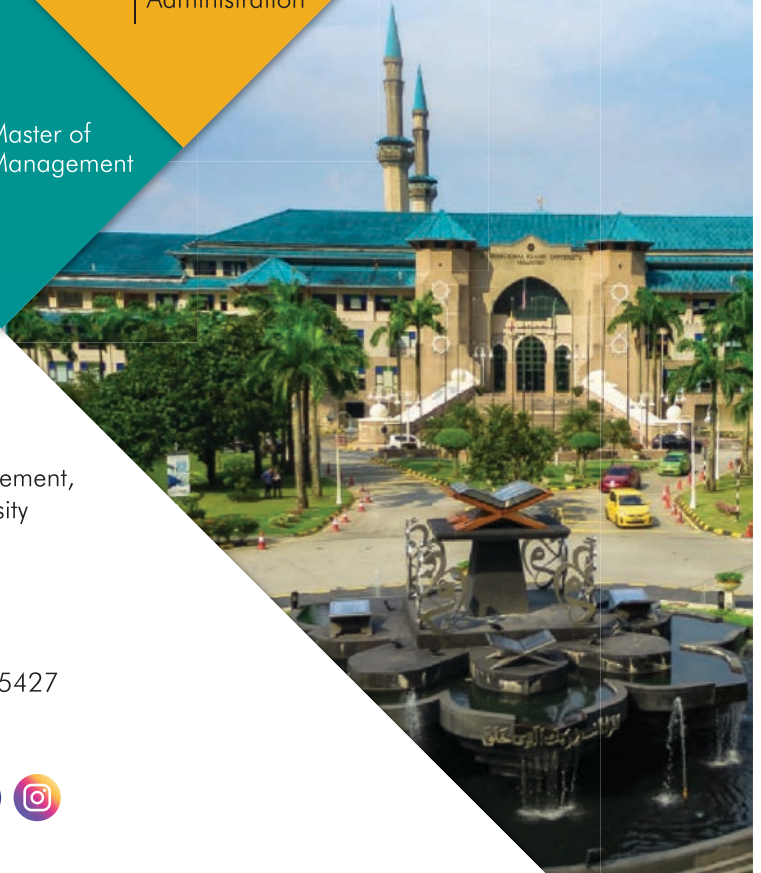


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IIUM Graduate School of Management was set up in 1993. The school, through its programmes, aims to focus on the need for a well-balanced and holistic approach to management. The School offers three executive programmes, namely the **Doctor of Business Administration (DBA)**, **Master of Business Administration (MBA)** and the **Master of Management (MMgt)**. All of IIUM-GSM academic programmes are accredited by the Malaysian Qualifications Agency (MQA). The MBA programme is internationally accredited by ABEST21.

The Graduate School of Management academic model emphasizes practical solutions for business executives and industry practitioners. Our programmes make extensive use of the case study method, enabling candidates to explore new analytical frameworks within a context of real-world business decision making. Candidates build skills through group interaction in case discussions, simulations and team exercises.

## WHY.. IIUM-GSM?

- 1 Academic qualification that enhances your professional growth
- 2 The GSM academic model emphasizes practical solutions for business executives and industry practitioners
- 3 The programmes make extensive use of the case study method, enabling candidates to explore new analytical frameworks within a context of real-world business decision making
- 4 The Candidates also can develop their skills through group interaction in case discussions, simulations and team exercises

### DBA

Doctor of Business Administration

Our Doctor of Business Administration (DBA) is designed to improve your business and managerial practice through the development of your personal, intellectual and academic abilities, via consultancy and research-based projects. It has a strong and committed focus on managerial and professional practice, and seeks to link the rigorous study of work-based problems and issues to personal and professional development, thereby ensuring transfer of learning into organisational and managerial practice.

For more details:



### MBA

Master of Business Administration

The International Islamic University Malaysia's MBA programme was launched in 1995 as a part-time programme and has been well-received by Malaysian executives. Following its success, a full-time MBA programme was introduced to cater for both local and international candidates. Our MBA programme was specially designed to meet the needs of potential managers and executives of globally oriented corporations.

For more details:



### MMgt

Master of Management

The Master of Management (MMgt) is designed to provide in-depth training for individuals seeking to enhance and deepen their competencies in global perspective on management and leadership. The programme is highly experiential and based on collaborative learning where candidates share their varied work experiences, knowledge, understanding and skills. It is also a stepping stone to further study at DBA or PhD level for future career development.

For more details:

